



UPTOWN CAMPAIGN

PROGRESS REPORT

JULY 2024 - JULY 2026

“Movies are empathy machines”
—Roger Ebert



Rendering of Theater 1 [Voith & Mactavish Architects]

Contents

Letter from the Uptown Team _____ 2

Why the Uptown Matters _____ 3

Leadership _____ 5

Campaign Progress _____ 7

The Timeline _____ 8

Building Progress_____ 9

History_____ 10

Milestones_____ 12

Pop-Up Screenings and Speakers _____ 13

Film in the Classroom _____ 16

Donor Recognition Listing _____ 17

Campaign Volunteers_____ 30

Uptown Ambassadors _____ 31

Community Partners_____ 33

Why Donate Now? _____ 34

Be a Founding Supporter _____ 35

Join Us_____ 36

“We haven’t met a single Upper West Sider who doesn’t want the former Metro theater to be revived as a cinema. We haven’t met an Upper West Sider who doesn’t realize how transformational it will be for the neighborhood to fill that empty commercial corridor with a vibrant new cultural institution that promotes film literacy, and a cafe that brings us together as a community. And we haven’t met a lover of independent or international films who doesn’t bemoan the loss of the old Lincoln Plaza theater or the dozen or more movie theaters that used to grace the Upper West Side along Broadway. This is what drives us. This is what drives our volunteers, our donors, and our elected officials to support this project.”

Ira Deutchman, President
Beth Krieger, Vice President
Adeline Monzier, Vice President
Uptown Film Center



From left: Beth, Ira, Adeline

WHY THE UPTOWN MATTERS

Building a New Arthouse Theater in Manhattan

The Uptown Film Center is a nonprofit organization creating a permanent home for independent film, dialogue, and community life on Manhattan's Upper West Side.

We are transforming the former Metro, a historic, landmarked theater built in 1933, into a vibrant new institution. The project will preserve an important piece of the neighborhood's architectural and artistic heritage while giving the building a new purpose for generations to come.

When complete, the Uptown will be **the only full-time, nonprofit arthouse cinema north of 72nd Street**, presenting an ambitious mix of independent and international films, documentaries, repertory cinema, children's programming, and film festivals. It will offer a place where people can come together to watch a film, trade ideas, hear different perspectives, and share an experience.

The Uptown's ambitions reach past the screen itself. **A new cultural institution can be a catalyst for neighborhood revitalization.**

By restoring a long-vacant historic theater and bringing new activity to the area, the Uptown will create a destination that attracts audiences, supports local businesses, and adds vitality to the surrounding streets. An onsite, all-day café will further extend that activity, providing a welcoming place for theater-goers, neighbors, and visitors to gather over freshly prepared food and conversation.

Through carefully curated programs, education, and partnerships with schools and community organizations, the Uptown will create opportunities for people of different generations and backgrounds to meet, learn, and engage with one another. Children will develop film literacy and a lifelong appreciation for cinema; adults will explore films and ideas they might not otherwise experience; and the neighborhood will gain a shared space for connection, discovery, and participation.

The Uptown will preserve the past while building something new for the future.

Using the Power of Cinema to Promote Conversation and Community



Cross section rendering of the Uptown Film Center. [Voith & Mactavish Architects]

"We know how important these cultural spaces are, and we're truly excited to see the film center become a hub for arts education, community involvement... a place where diverse and emerging filmmakers can really shine."



—**Rebecca Damon**

Chief Labor Policy Officer and
NY Local Executive Director, SAG-AFTRA



LEADERSHIP



Who We Are

The Uptown is a community-based, mission-driven nonprofit organization, filled with people who have and continue to give generously with their time and expertise. We look forward to the day when we can all share in the rewards of our efforts—when the Uptown Film Center finally opens!

Stewardship

The organization is governed by a volunteer Board of Directors and supported by industry professionals, community advisors, and cultural leaders. Financial oversight and fiscal controls are in place to ensure funds are stewarded responsibly and in alignment with donor intent.

Board of Directors

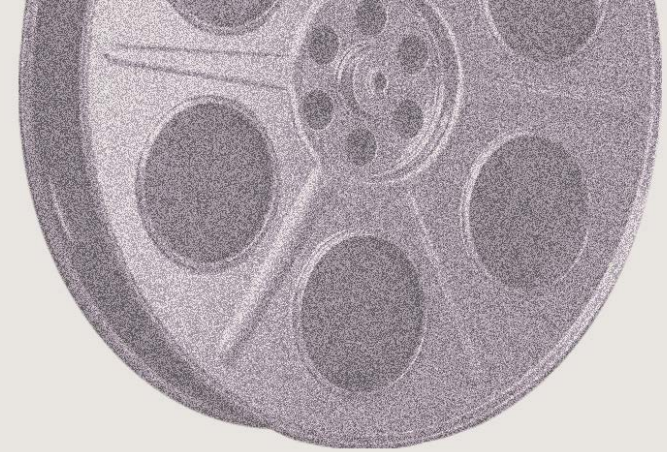
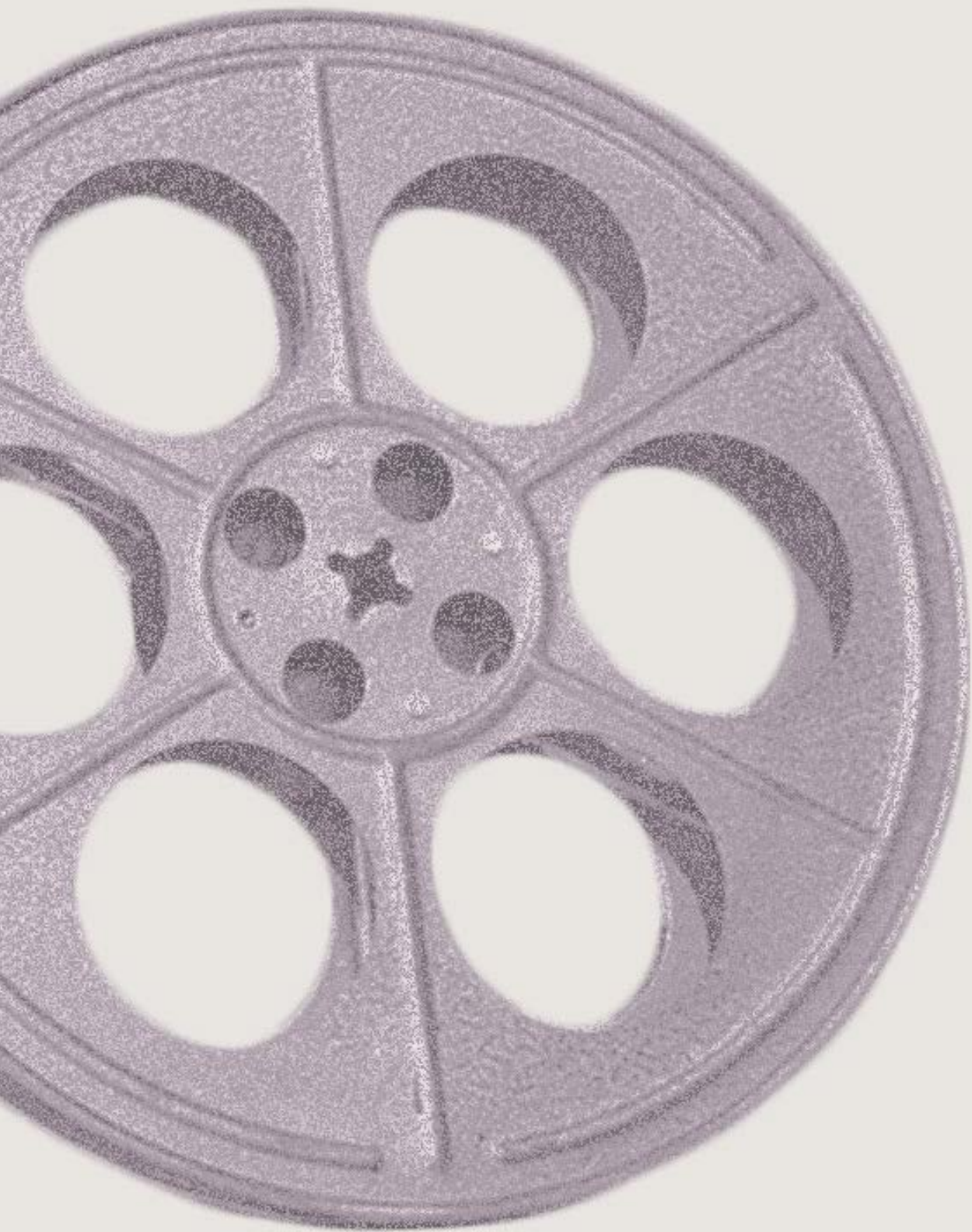
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Caroline Baron
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David Huntington
Peter Koffler
Sally Klingenstein Martell
Tim Blake Nelson

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Vice President: Beth Krieger
Vice President: Adeline Monzier
Treasurer: Thomas Palatucci

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Grant Research: Amelie Cook, Lorraine Zamora
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Historical/Archival Research: Adam Fried, Eve Guo, Charles Reno Meyers
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Photography: Thomas Brunot, Randy Enochs, Beth Segal, Ellen Silverman
Public Relations: Laura Mandel (LDM/PR), Charlie Olsky (Cinetic)
Social Media: Matt Delman, Gaby Macomber (3rd Impression)
Videography/Editing: Andrew Merelis, Natalie Berger, Adam Fried, Ndlela Nkobi, Martina Savoca-Guay
Writing/Editing: Amy Edelman, Renee Cho, Idelle Howitt



Arts Advisory Council

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Sean Baker
Bob Balaban
Taffy Brodesser-Akner
Griffin Dunne
Geoffrey Fletcher
Richard Guay
Leslie Harris
Mark Harris
Mary Harron
Ethan Hawke
Tony Kushner
Frances McDormand
Yael Melamede
Amy Robinson
Ira Sachs
Benny Safdie
Nancy Savoca
Martin Scorsese
Kyra Sedgwick
Ben Stiller
Christine Taylor
John Turturro
Anthony Weintraub
Fareed Zakaria

Industry Advisory Council

Meira Blaustein, Co-Founder/Executive Director, Woodstock Film Festival
Russ Collins, Former CEO/Executive Director, Michigan Theater Foundation
Jan Gura, Fundraising Consultant
Frédérique Henriot, Director of Sales & Marketing, The Altman Building
Lesli Klainberg, Former President, Film at Lincoln Center
Doug Kleiman, RIPCO Real Estate
Rose Kuo, Artistic Director, California Film Institute & Mill Valley Film Festival
Tim League, CEO, Alamo Drafthouse Theaters
Liz Manne, Marketing & Branding Strategist
Ross Melnick, Author, Historian, Founder of Cinema Treasures
Henry McGee, President Emeritus, Film at Lincoln Center
Richard Pena, Director Emeritus, New York Film Festival
Paul Richardson, Former CEO, Landmark Theaters/Sundance Cinemas
Josh Sapan, Media Executive
Jonathan Sehring, Former President, IFC Entertainment
Josh Siegel, Curator, Museum of Modern Art
John Toner, Founding Director, Renew Theaters, Philadelphia
Barbara Twist, Exhibition Consultant
Isaac Zablocki, ReelAbilities Film Festival, Carole Zabar Center for Film



CAMPAIGN PROGRESS

At a Glance

Campaign Goal*

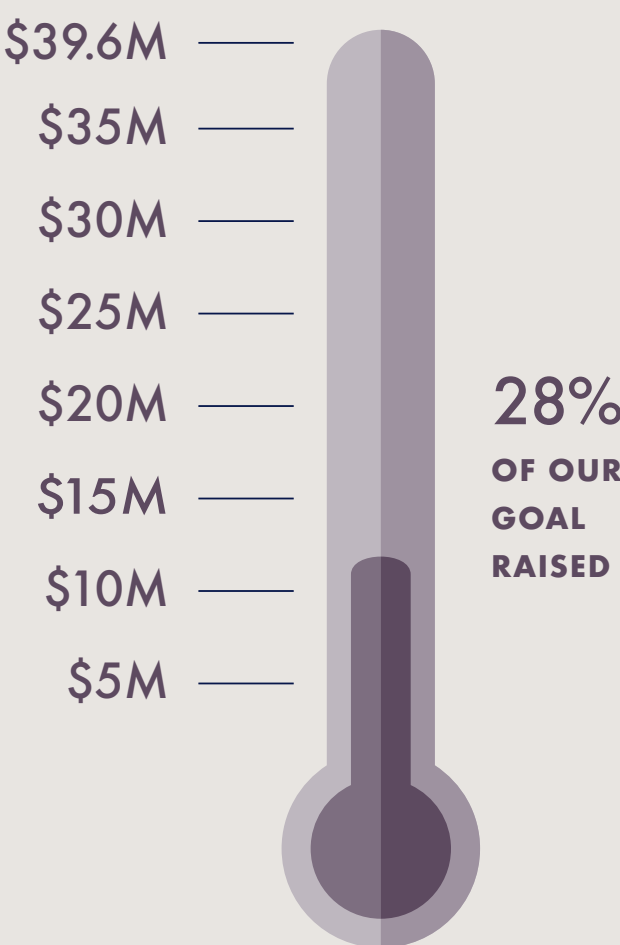
\$39.6 Million

In 24 months, our community came together to raise

\$11.2 Million

toward the purchase and build-out of a new arthouse theater in Manhattan. These early investments demonstrate strong confidence in the vision and urgency of this project.

* As of July 2026



What Your Support Has Made Possible

Funds raised to date enabled our nonprofit organization to purchase the 20-year abandoned Metro Theater and meet key early-stage milestones—including site evaluation and acquisition planning, architectural and design development, legal and professional services, and pre-development expenses—all necessary to move this project forward responsibly.

Private and city funding has also allowed us to begin programming, including a pilot education program and several pop-up screenings throughout Upper Manhattan.



Uptown president Ira Deutchman with [left to right] NY State Assemblyman Micah Lasher and Manhattan Borough President Brad Hoylman-Sigal (former State Senator), who helped secure \$4M from Governor Kathy Hochul and The State of New York toward the purchase of the former Metro Theater, which was completed in April 2025.

Government Support

DASNY

Governor Kathy Hochul, State of New York

NYC Council member Shaun Abreu & the NYC Council

NYC Department of Youth and Community Development (DYCD)

NYC Landmarks Preservation Commission

NY State Assemblymember Micah Lasher & the NY State Legislature

NY State Senator Brad Hoylman-Sigal & the NY State Legislature

THE TIMELINE

From Purchase to Opening

The timeline for build-out and completion of the Uptown Film Center is currently on target, dependent on continued successful fundraising.

April 6, 2025

- Property successfully purchased

April-September 2025

- Architect, engineers, and advising team assembled; planning commenced
- Uptown logo redesigned

October 2025 – December 2025

- First renderings presented of lobby, theater and marquee with name and new logo

February 2026

- Finalize Schematic Design

April 2026

- Begin Design Development phase
- Hire construction manager for pre-construction

September 2026

- Some structural reinforcement /shoring up of building and marquee
- Removal of graffiti from landmarked facade
- Design Development phase completed

November 2026

- Submit construction documents

April 2027

- Complete permits and approvals

May 2027

- Break ground

December 2028 – January 2029

- Projected completion of construction

BUILDING PROGRESS

After vetting several architecture firms, we hired Voith & Mactavish Architects (VMA) in the spring of 2025 to proceed with building and preservation plans. VMA's expertise with restoration of other historic art cinemas, and their award-winning team, made the firm a clear choice. Additional consultants were hired to join the effort.



Ira reviews schematic plans with lead architect, John Cluver.



VMA architects confer with acoustic consultants from Acentech.

Project Team

Voith & Mactavish Architects (VMA): Architecture, design, and restoration

Becker & Frondorf: Owner's reps

Boston Light and Sound: Projection and sound design

Union Square Events: Restaurant consultant

Shawmut Design and Construction: Pre-construction manager

A.D. Hamingson & Associates: Capital Campaign consultant

CMW Strategies: Government relations

HISTORY



The Midtown

The original Midtown theater, built in 1933, was designed by Russel M. Boak and Hyman F. Paris. The theater's marquee and terracotta facade with Art Deco medallion, were landmarked in 1989.



The Metro

Purchased and renamed The Metro by Dan Talbot in 1982, the theater was sold in 1986 and went through several more owners and iterations until it was closed in 2005.



Uptown Film Center

The marquee and facade of the new Uptown Film Center, by Voith & Mactavish Architects, harkens back to the theater's original 1933 design.

“The theater is more than just a building; it’s a cultural touchstone for the Upper West Side and a reminder of the power of cinema to bring people together. The vision for the Metro’s revival as a non-profit cinema and educational center is inspiring—it’s about reclaiming a piece of our history while creating a space for future generations to gather, learn, and connect.”



—Shaun Abreu

New York City Council Majority Leader

MILESTONES

April 6, 2025 – Building Purchase

Before a large street gathering of local residents and supporters, the completed purchase of the former Metro theater was announced by president Ira Deutchman, along with a host of elected officials including Congressman Jerry Nadler, Jordan Feiner (Manhattan rep, NYS Executive Chamber of Governor Kathy Hochul), then-State Senator Brad Hoylman-Sigal, Assemblyman Micah Lasher, City Councilperson Shaun Abreu and City Councilperson Gale Brewer.

October 2025 – The Big Reveal

The new name for the former Metro theater—the Uptown Film Center—was announced at a special gathering of film industry leaders, donors and government. Speakers included Tim Blake Nelson, Kyra Sedgwick and Tony Kushner.



Ira announced the successful purchase of the former Metro in April 2025.



Sarah Eaton, Rose Kuo, Lisa Wolf



Mark Harris, Tony Kushner, Ira, Kyra Sedgwick



Tim Blake Nelson



Eileen and Peter Koffler, Stephen Weinstein and Marcia Meislin



Karen and Walter Greene, David Huntington and Susanna Phillips



Sue Bodine, Sally Klingenstein Martell, Anthony Weintraub and Caroline Baron

POP-UP SCREENINGS AND SPEAKERS

Since Fall 2024, the Uptown Film Center has been engaging audiences through curated pop-up screenings at venues throughout Uptown Manhattan. Programming includes new and repertory films; independent, international and documentary films; children's and family films; free, outdoor screenings; and curated programming in partnership with film festival organizations.

These programs serve as an early expression of our mission to create an accessible, inclusive, and community-centered space where multigenerational and multicultural audiences come together through shared storytelling and the power of cinema.

The Uptown is particularly proud and thankful for the partnerships it has created with community and arts organizations to mount these screenings, including: Bronx Independent Film Center, Columbus/Amsterdam BID, Lycée Français de New York, JCC Harlem, Friends of Morningside Park, Latin American Film Center, Marlene Meyerson JCC Manhattan, Maysles Documentary Center, New York International Children's Film Festival, Riverside Park Conservancy, Symphony Space, New Friends of Metro Theater, The New York Historical, and the West 111th Block Association.

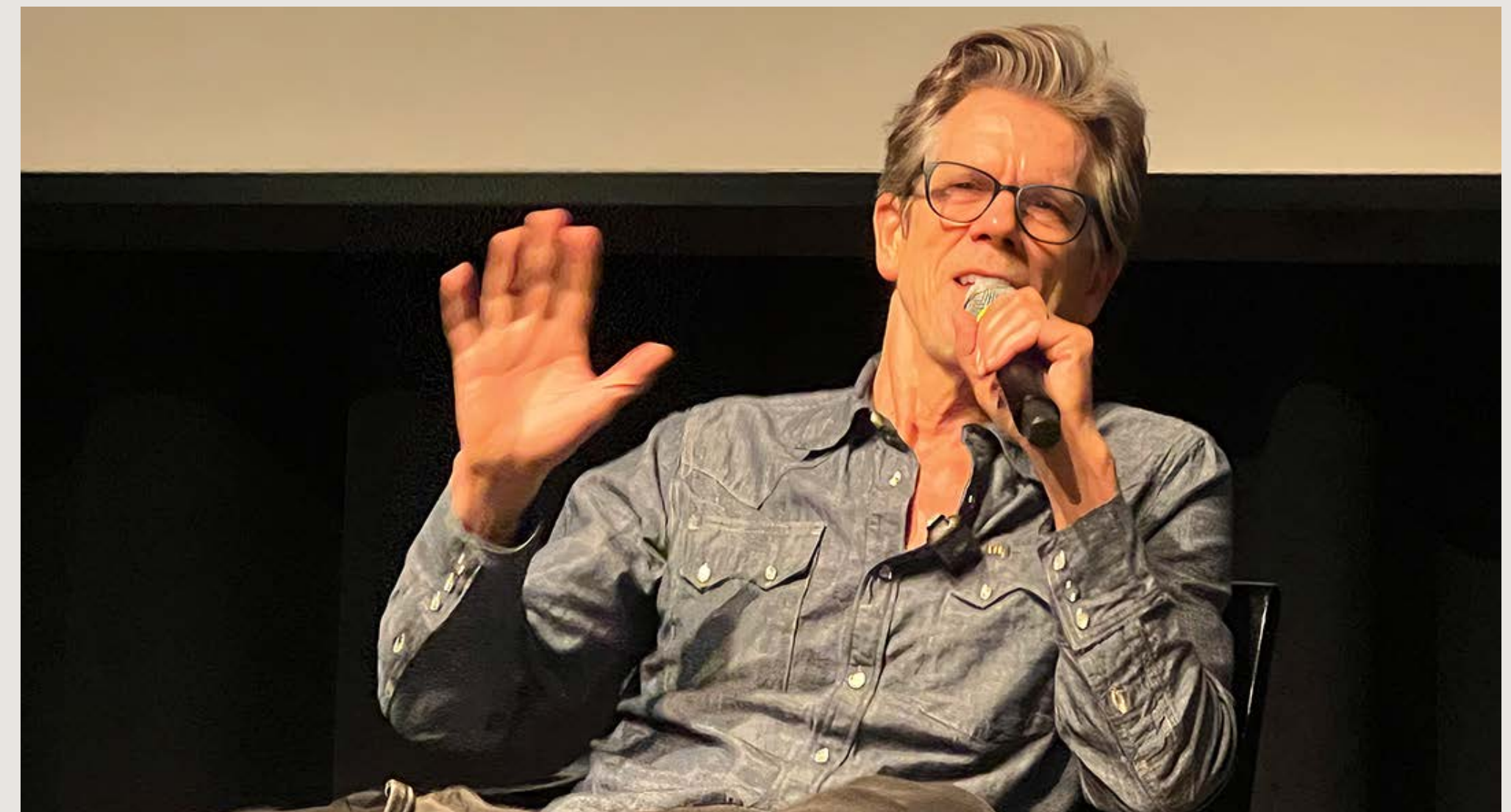
Special thanks to the NYC Department of Youth and Community Development (DYCD) in partnership with the City Council and the office of New York City Councilperson Shaun Abreu, for helping fund these series.



Annette Insdorf



Sarah Rose Siskind



Kevin Bacon

Pop-Up Screenings

2024
Kick-Off Screening

Searching for Mr. Rugoff

2025
For the Love of Cinema

The Watermelon Woman

The Muppet Movie

Variety

Last Film Show

Bowfinger

The Fabelmans

Hugo

Cinema Paradiso

The Artist

2026
Tales of the Immigrant City

In America

Hester Street

En el Séptimo Dia

2026
Science on Screen

Hidden Figures

Bombshell: The Hedy

Lamarr Story

HER

2026
Uptown Kids

My Neighbor Totoro

The Goonies

Little Kid Flicks

2026
Tales of Summer

Losing Ground

The Floaters

Footloose

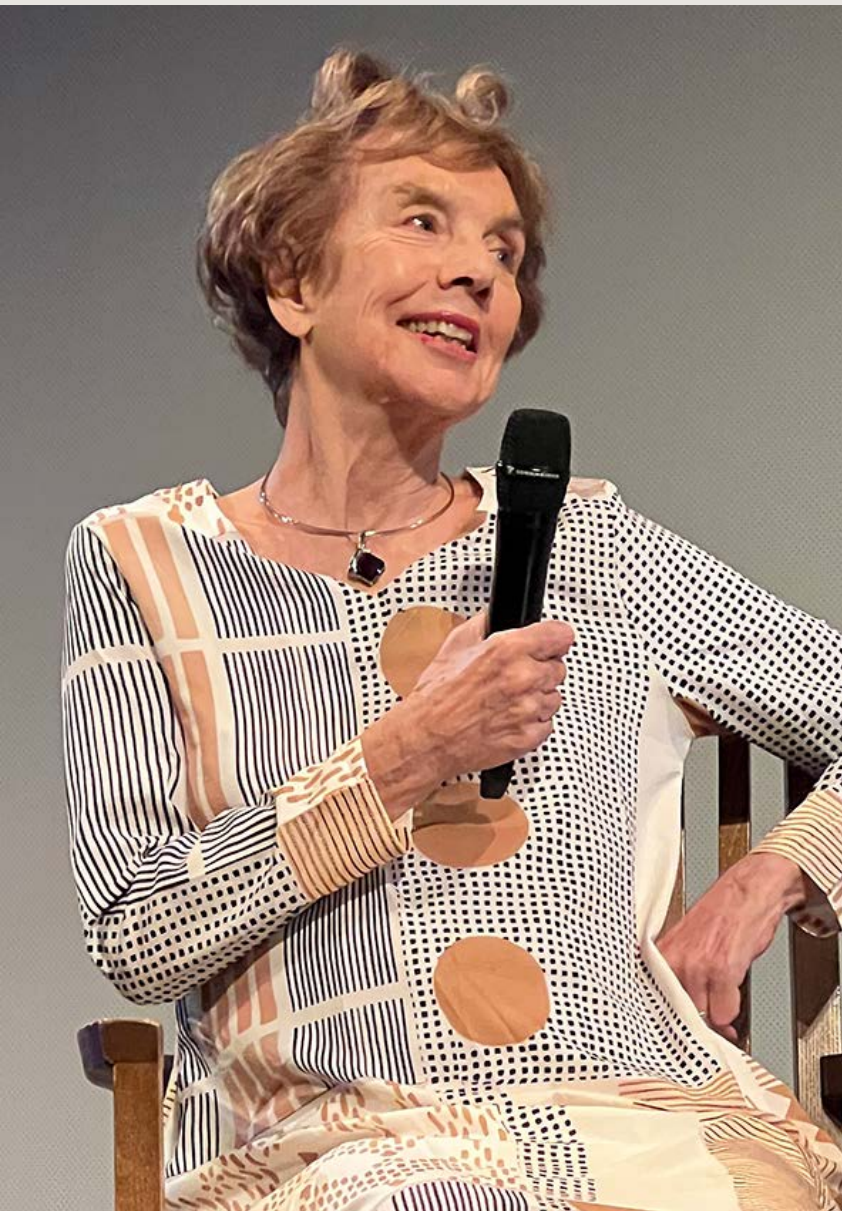
We Met at Grossinger's

Summer of Soul

Mamma Mia!

Moonrise Kingdom

In the Heights



Molly Haskell



Janna Levin



Brian Selznick



Moises Bazbaz, Jim McKay and Genoel Ramírez



Bette Gordon

Guest Speakers

Kevin Bacon
Nina Collins
Bette Gordon
Molly Haskell
Annette Insdorf
Janna Levin
Dr. Moiya MacTier
Colum McCann

Jim McKay
Sandy McLeod
Frank Oz
Benny Safdie
Nancy Savoca
Brian Selznick
Sarah Rose Siskind
Valarie Walker

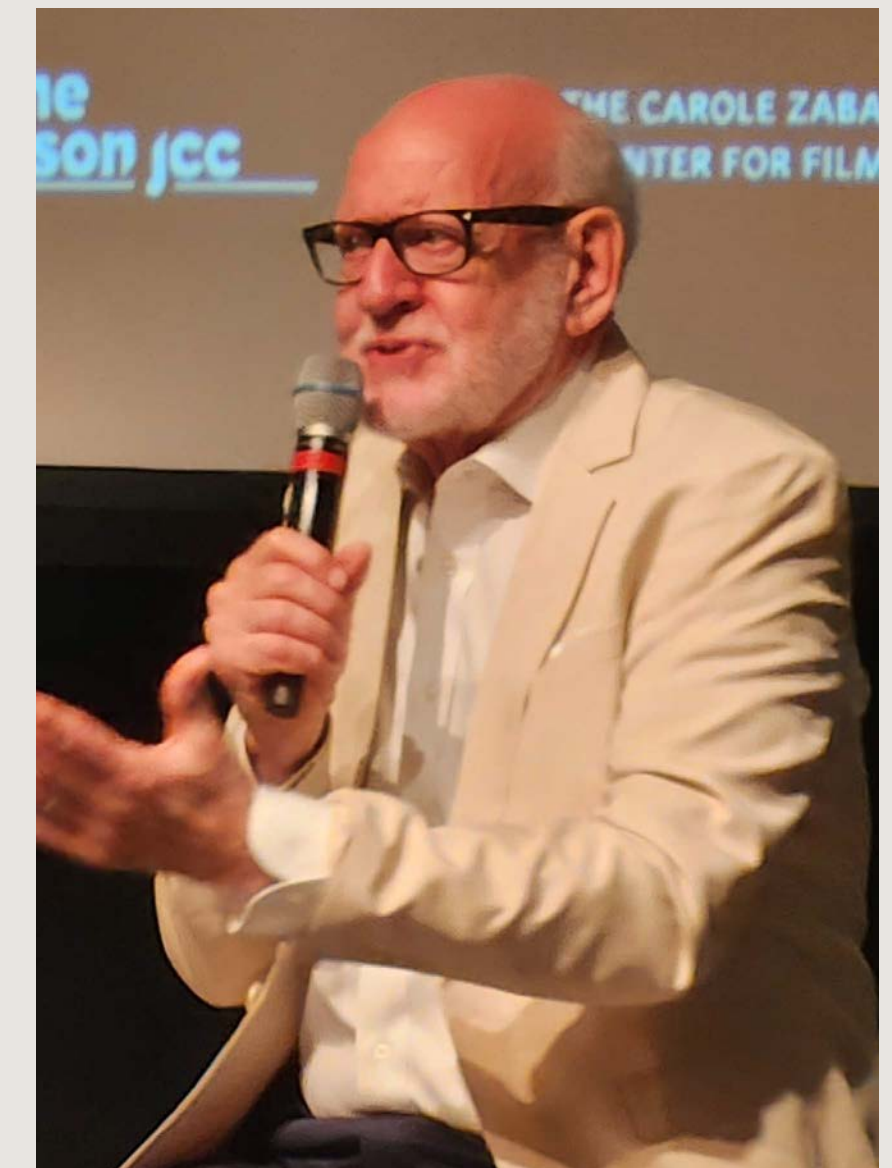
See our YouTube channel [@uptownfilmnyc](https://www.youtube.com/@uptownfilmnyc) for speaker archives.



Benny Safdie



Councilman Shaun Abreu and
Dr. Moiya MacTier



Frank Oz



Valarie Walker interviewed by Basile Guichard, Uptown intern



Colum McCann



Nancy Spielberg



Nancy Savoca

FILM IN THE CLASSROOM

The Uptown launched its Film-in-the-Classroom pilot project in October 2025 at PS 84 on the Upper West Side. During an eight-week program, 100 fifth-grade students engaged in weekly screenings of international short films, carefully selected to align with the curriculum and paired with hands-on activities.

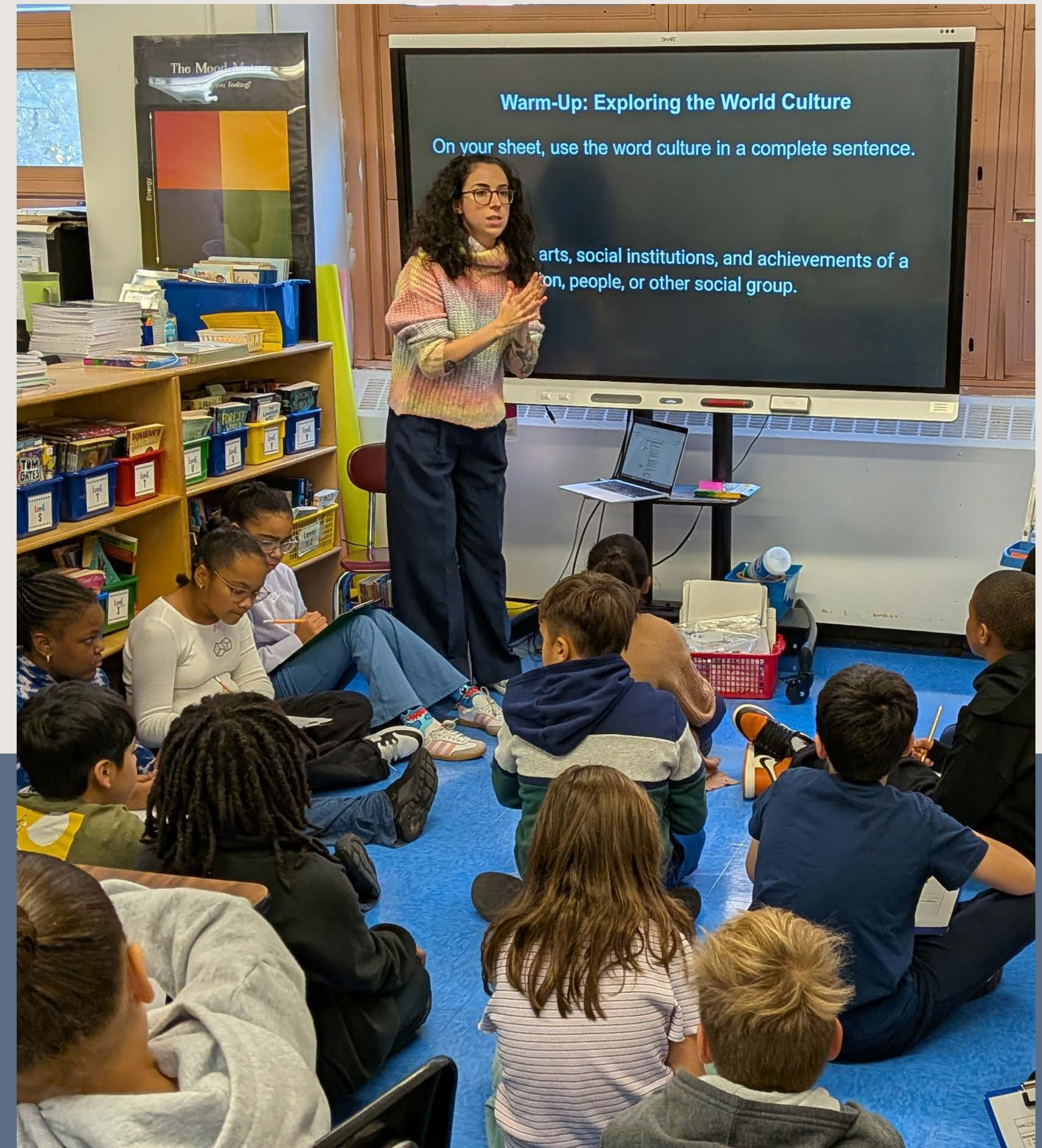
The Uptown and PS 84 continued the collaboration in spring 2026 with a program that was not only tailored to second graders, but included teacher training. This new phase will allow the program to expand its reach while further refining age-appropriate, curriculum-connected film education models. With anticipated funding, we hope to be able to expand to additional elementary schools in 2026-27.

“The Uptown is already making a real impact in our school community through its new film education programs. [They have] shown us how powerful film can be as a teaching tool. We see this as a beginning of a long and meaningful partnership.”



—Dr. Evelyn J. Lolis

Principal, PS 84 The Lillian Weber School of the Arts



Molly O'Steen, Uptown's Film Education Consultant, works with fifth graders at PS 84.

DONOR RECOGNITION LISTING

July 2024 - July 31, 2026

The Uptown Film Center gratefully acknowledges the many individuals, businesses, foundations, and government agencies whose generous gifts to our Capital Campaign are making possible the preservation of a landmark and building of a new cultural institution on the Upper West Side.



\$1M - \$4M

Governor Kathy Hochul, State of New York, DASNY*
The Hearthland Foundation*
Klingenstein-Martell Foundation*

\$100,000 - \$999,999

Bloomberg Philanthropies
Brandt-Jackson Foundation
Four Friends Foundation
Great Hill
Susanna Phillips and David Huntington*
Lida Orzeck

\$25,000 - \$99,999

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Distracted Globe Foundation
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MARC Charitable Fund
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Ruth Nelson Family Foundation
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Ann and Arik Preis
David Roberts*
Karyn Grossman Gershon and Ed Rosenfeld
Christine Taylor and Ben Stiller
Katrina Vanden Heuvel
The Weld Foundation
Richard Wells*

\$10,000 - \$24,999

Anonymous
The Alexandra and Martin Symonds Foundation
Anne-Victoire Auriault
Baron Tikkun Olam Fund
Melvin Brender*

* **Early Founding Donor** – Donation made in 2024, before building was purchased and this was still a dream!

DONOR RECOGNITION LISTING

December Second Fund
Amy Wilson and David Flannery
Habe Foundation
Zachary Karabell
Wendy Keys
Trish Littman
MacArthur Family Charitable Fund
Magnolia Pictures
Steven Weinstein and Marcia Meislin
Charitable Fund
Sharon Scherl and Eric Morgenstern*
The Winston Foundation

\$5,000 - \$9,999

Anonymous (2)
Carter Bays
Barbara and George Burns
Kaitlin Terry Canver and
Matthew Canver
David Christman
Catherine and David Cuthell
Alice Greene and Dina Denmark
Amy Edelman and Brett Gold*
Grandchildren of Elaine and Vernon
Janet Grillo
Idelle Howitt*
Toni Iacolucci*
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Michael Rose
Rachel Sandofsky
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James Smith
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Benjamin Swinburne
Gilbert Tauber*
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Carmen Rita Wong
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\$2,500 - \$4,999

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Joseph Badolato*
Nancy Benardete Charitable Fund*
Liz Manne and Fred Berner*
Mariel Bronen and Erik Borenstein*
Deborah Brissman*

“Growing up on the Upper West Side contributed to who I am as an actor and director. It’s my hope that the programs and opportunities that Uptown Film Center will create will make a similar path possible for today’s younger generations. I’m also excited for the economic opportunity the Uptown Film Center will bring to a neighborhood that’s near and dear to my heart.”



—Ben Stiller
Director, producer, actor, Upper West Sider



DONOR RECOGNITION LISTING

Taffy and Claude Brodesser-Akner
Holly Cohen
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Deb Polich and Russ Collins*
Sofie Cornelis*
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Lynn Povich and Stephen Shepard



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Jane Eddy*
Nick Evans
Maggie Buehler and Steve Friedman

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Paul Sternberger
Randi Stroh
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Weil Bauchner Family Fund
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Judith Tolkow and Leland Woodbury
Simon Wynn



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Jared Bark*
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Douglas Bernstein
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Laurie Bloomfield
Lisa Borneman
Brenda Bowen
Mary Breard*
Howard Brown*
Barbara Burns
Hannah Butensky*
Flavia Callari*
Marie-Noël and George Carmel*
Suzan Carrington
Daniel Chalfen*

Ada Chamberlain*
Mary Cleveland*
Nora Coblence
Liza Cooper*
Susan Cowell
Susan Davis*
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Danan family
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Lois Akner and Alan Fields
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Philip Gassel
Marie Gentine
Seth Glickman*
Sara Goodman
Belinda Gorman
Sara Gottesman*
Peter Greenwald*
Brian Guo
Tim Harper

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Aviva Kempner

Samuel Kerbel*

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Sindy Lugerner

Ellyn Marks

Lela Meadow-Conner*

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John Sisson*

Paul Castellano and Bruce Smith

Kevin Smith

Donna and Stephen Smith

Deb Spero and Gene Smilgiewicz*

Kathy and Steve Soll

Dan Sternberg

Craig Sumberg*

Jan and Malcolm Tennant*

Doris Ullendorff*

Miranda Van Gelder

Karen Jacob and Paul Vershbow*

Roberta Wall*

Erika Weinberg

Harvey Weinberg

Carol Weston*

Ron Winchel

Graham Winfrey*

Nancy Workman*

Doris and Ben Zinkin

Up to \$249

Anonymous (2)

12th Floor, LLC

Molly Aalyson*

Shirley Abraham

Stephen Abrams-Downey

Alan Adelman

Ellen and Moshe Adler

Paul Aferiat

Rita Margaret Rack and
Jean-Christophe Agnew

Marisa Alexander

Gwen and Steve Alter

Marilyn Alterman*

Ruth Altman

Elizabeth O. Ananat

Laura Anderson

Marian Anderson

Susan Anderson

Billie Andersson

Joseph Angier

Shirley Ariker

Dianne Arisman*

Art House Convergence

Suzette Avila-Berkey*

Jeremy Axelrod

Marion Bach

Sue Bailey*

“The Uptown’s plans for student screenings and school partnerships, film after-school programs, and family-friendly programming will support meaningful learning both inside and outside the classroom.”



—Nina Guralnick

Executive Director, NY International Children’s Festival

DONOR RECOGNITION LISTING

Nile Baker
Janice Balasny*
Vernon Ballard
Elwaldo Baptiste
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“The Uptown’s vision for this space as a fulltime arthouse theater and educational center brings a much-needed cultural anchor to a location that has seen economic hardship and a lack of cultural investment in recent years. The Uptown Film Center will serve as not only a driver for greater prosperity on the UWS but as an essential community space for neighbors, schools, and local organizations that will bring new life to the area.”

—Columbus/Amsterdam BID

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“The Center’s plans for daytime screenings, post-film discussions, intergenerational programs, and collaborations with local organizations offer exactly the kind of environments where DOROT participants and volunteers can form the meaningful relationships that sustain healthy aging and strengthen community well-being. We see exciting opportunities for partnership.”

—Amy Stein-Milford
Director of Onsite and Special Programs, DOROT



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Jay Wolowitz

“Since LAFC has no theater of its own, we rely greatly on collaborations with film theaters around the city to be able to screen the films we believe capable of reflecting the lives of people from Latin America and the Caribbean. We look forward to working with the Uptown.”



—John E. Rogers
Chair,
Latin American Film Center, Inc.

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All donations were made as of July 31, 2026. We try to be as accurate as possible. If you believe an error was made, you were omitted, a name was misspelled or listed improperly, we apologize! Please contact development@uptownfilm.org.

“The Uptown Film Center will do what great institutions always do: reflect who we are while inspiring who we might become. With five state-of-the-art screens, a year-round educational curriculum, and a bistro open to all, the Center promises to enrich our lives with art that challenges, entertains, and teaches. By drawing residents, visitors, and families back to this corridor, the Uptown will be a catalyst for renewal and connection.”



—Brad Hoylman-Sigal
Manhattan Borough President



Rendering of lobby and café [Voith and Mactavish Architects]

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“As someone who loves film and is raising three kids in the neighborhood, I’m so excited for the Uptown Film Center to become a place we go to together as a family. Volunteering has made that feel even more meaningful. It’s been remarkably rewarding to see how much this project resonates with other people who are just as excited to have a new cultural institution in our neighborhood.”



—Raquel Munive
Uptown volunteer

Light Up the Uptown Campaign

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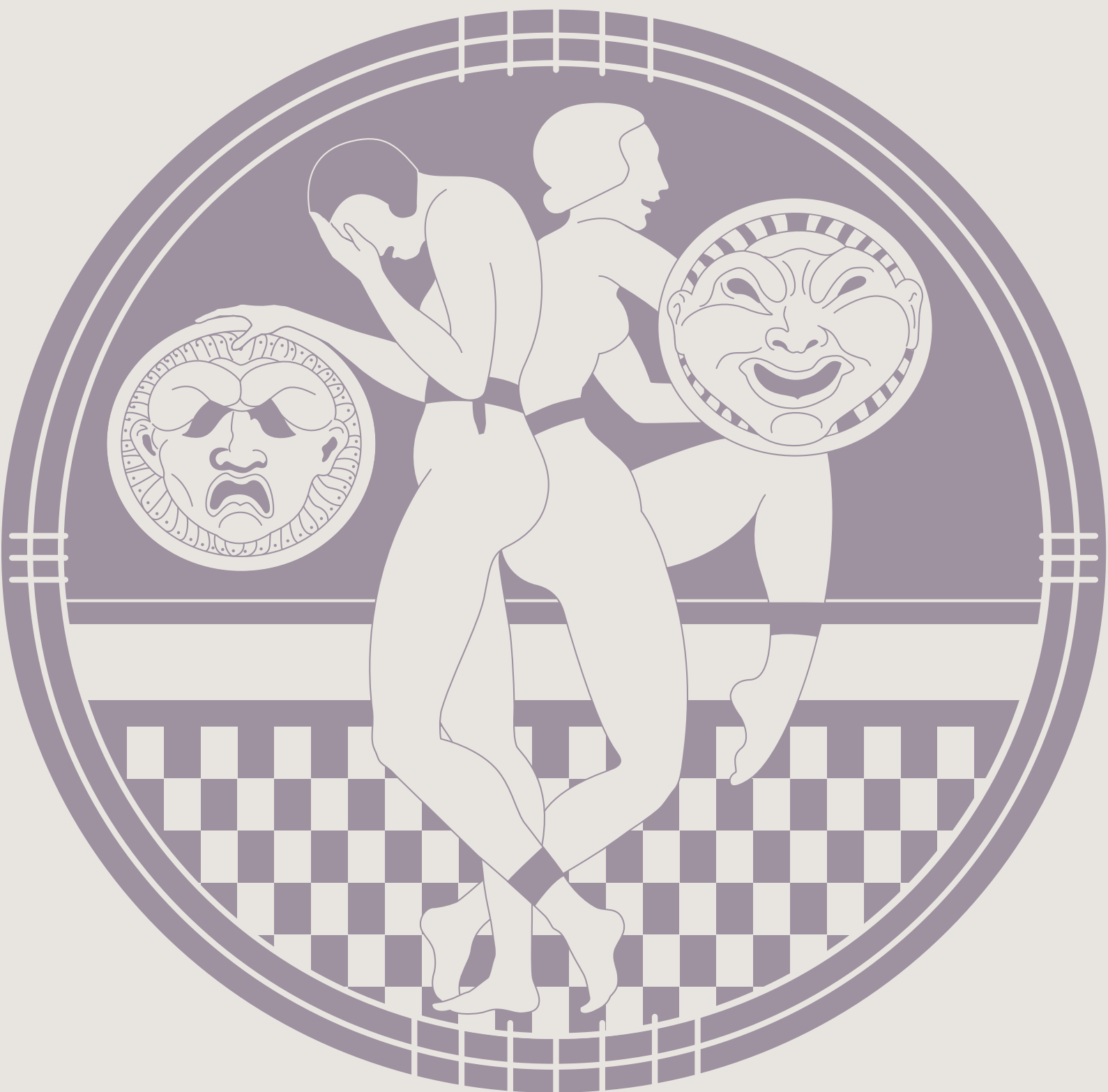
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Thank you to all of the volunteers who have been assisting with our community outreach, street fairs and screenings. We couldn't do it without you!

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UPTOWN AMBASSADORS



COMMUNITY PARTNERS

Thank you to all of our community, educational, industry, and government partners for your collaboration and continued support as we work to build the Uptown Film Center. We hope our new cultural center will become a dynamic resource for conversation, art, and education for all to enjoy.

Neighborhood Organizations

- Bloomingdale Aging in Place (BAiP)
- Bloomingdale Neighborhood History Group
- DOROT
- Duke Ellington Blvd Neighborhood Assn.
- Lifeforce in Later Years (LiLY)
- Columbus Amsterdam BID
- Friends of Morningside Park
- Riverside Park Conservancy
- Morningside Heights Community Coalition
- New Friends of Metro Theater
- Riverside Park Conservancy
- Upper West Side Coalition
- West 83rd St. Block Assn
- West 90s Neighborhood Assn
- West 102nd/103rd Streets Block Assn
- West 104th St Block Assn
- West 111th Block Assn

Educational Institutions

- PS 84, The Lillian Weber School of the Arts
- The Family Annex Nursery School

Cultural Institutions and Film Organizations

- Academy of Motion Picture Arts and Sciences
- Art House Convergence
- Art House New York
- JCC Harlem
- Latin American Film Center
- Lycée Français de New York
- Marlene Meyerson JCC Manhattan
- Maysles Documentary Center
- MoMA, Department of Film
- The New York Historical
- New York International Children’s Film Festival
- New York Landmarks Conservancy
- ReelAbilities International
- SAG-AFTRA
- Symphony Space
- Woodstock Film Festival

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- Micah Lasher, NY State Assemblymember
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- Linda Rosenthal, NY State Assemblymember
- Jerry Nadler, Congressman

WHY DONATE NOW?

Help Bring the Uptown Back to Life

For more than two decades, the former Metro theater has stood empty. Today, we have a rare opportunity to change that—to restore a landmarked theater, bring independent cinema back to upper Manhattan, and create a new cultural destination for the neighborhood.

The vision is no longer simply an idea. **The Uptown Film Center is building the foundation for a permanent institution.** We are bringing together filmmakers, educators, community partners, audiences, volunteers, and donors who believe that great cinema can bring people together and strengthen the life of a neighborhood.

But making this vision a reality requires investment.

Every contribution to the campaign helps demonstrate the broad community support needed to unlock the larger public, foundation, and institutional funding required to complete the transformation of the theater.

This is a moment when individual action can have an extraordinary collective impact.

By donating now, you are helping:

- **Restore a historic New York theater** and preserve it for future generations.
- **Bring independent and international cinema back to Upper Manhattan** as a permanent cultural resource.
- **Create a new gathering place** where people can experience films, ideas, education, and conversation together.
- **Revitalize the neighborhood** by transforming a long-vacant building into a vibrant cultural destination.
- **Build an institution that will serve the community for generations to come.**

The Uptown has the potential to become much more than a restored theater. **It can become a catalyst for cultural and economic renewal—and a lasting part of the Upper West Side's future.**

We invite you to help make that future possible.

BE A FOUNDING SUPPORTER

Join us in preserving and transforming this landmarked Upper West Side theater into the only full-time, nonprofit cinema arts and education center north of 72nd Street in Manhattan.



Memorialize a cinema lover by sponsoring a seat in their name.
uptownfilm.org/uptown-campaign/name-a-seat/

Ways to Give

Leadership Circle

- \$1M+
- \$500K – \$999,999
- \$250K – \$499,999
- \$100K – \$249,999
- \$25K – \$99,999

Leadership Gifts of \$25,000+ will be acknowledged on the Leadership Circle Wall.

Naming Opportunities

- The entire Cinema Center can be named for a contribution of \$20 million
- Theater 1 (approx. 180 seats): TAKEN
- Theater 2 (approx. 150 seats): TAKEN
- Theater 3: \$1 million
- Theater 4: \$1 million
- Theater 5 (Educational Center): \$1.5 million
- Mezzanine/Gallery: \$1.5 million
- Facade Restoration: \$1.5 million
- Cafe/Bar: \$1 million
- Lobby: \$1 million
- Marquee: \$500,000
- Concession/Ticketing Stand: \$1 million
- Projection Booth: \$500,000

For more information about ways of giving and additional naming opportunities, please contact development@uptownfilm.org, 646-876-2402.

JOIN US

Learn More

Together, we can ensure that independent film and community storytelling continue to have a permanent home in upper Manhattan.

Learn more about giving opportunities: uptownfilm.org/donate

Keep up with our progress and upcoming screenings: uptownfilm.org/mailling-list

"The stories we hear about Broadway, and about stores and special places in our neighborhoods and in our hearts are too often stories of loss. What an extraordinary thing to be able to say that we are reclaiming a part of our heart and a part of our community."



—Micah Lasher

NY State Assemblymember, 69th District



JOIN US

Our Commitment to Transparency

As a young organization in an active capital campaign, this report highlights progress and impact to date. Detailed financial statements, compliance documentation, and additional materials are available upon request.

development@uptownfilm.org

